

Peter Esko
works collective

1919 South 700 East
Salt Lake City, UT 84101

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www.workscollective.com

[p] 301.693.4611

Education:

1998-2003 University of Utah
BFA Graphic Design

1997-1998 Frederick County Career and Technology Center
Certificate in Engineering Graphics and Drafting (AutoCAD Based)

Work Experience:

- Backcountry.com - Senior Designer/Art Director
Web, User Interface, and promotional design for the full range of companies under the Backcountry umbrella. (Dogfunk.com, Tramdock.com, Steep & Cheap.com, Chainlove.com)
- Resort Destination Marketing - Art Director
Web and Print Design for a leading supplier of travel and lodging to high end clients as well as flash design for an in-house private members club.
- Hood College - Senior Graphic Designer
Produced promotional materials including Hood magazine, admissions brochures and postcards, event posters, and art directed a redesign of the Hood College website.
- Goucher College - Senior Graphic Designer/Art Director
Worked on the full range of promotional materials for a liberal arts college in Baltimore, Maryland. Projects ranged from identity design to multi page brochures and signage.
- Ryser Willette Advertising - Graphic Designer
Designed advertising material for a diverse field of clients such as the Hilton Hotel, Trofi Restaurant, and Park City Resort. Also performed in house web and print design.
- modern8 - design internship
Identity design for Dunn Engineering, Flash Development for in house website, collateral and editorial design for Young Electric Sign Company.
- The Daily Utah Chronicle - Advertising Designer/Typesetter
Daily work on advertising layouts and editorial design of the University of Utah's student published newspaper.

Freelance Clients (partial list):

- Clark Custom Cycles - identity, web, advertising design, and marketing consultant
- Littlest Birds Films - identity, web, live action animation
- simple cedar - identity, promotional, advertising, and product design
- The Great Heron Wetlands Project - Identity, Signage, and deck design.
- The Rosenberg Gallery - art catalog, invite, and environmental design
- Morning Star Consort - identity, collateral, and packaging design
- Anette Couwenberg - identity and event promotional design

Professional Skills:

- Print Design
- Identity Design
- Typography
- Web Design
- Flash Design
- Branding Consultation
- Product Development

Software Experience:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- QuarkXPress
- Macromedia Studio 8
- 3dStudio Max 3.1

Membership and Awards:

- Silver Addy Award - Hood College "Inter(net)actions" Alumni e-newsletter
- Highest honors for Morning Star Consort CD package design from the Tamrac Association

References available upon request.

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References:

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E-mail: gwilkin@goucher.edu

Joann Lee
Hood College | Publications Manager and Art Director
Phone: 301.696.3806
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Clyde Hicks
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